

BizFest Agenda

12:30 – 1:00 p.m.

Registration and Networking

1:00 – 1:15 p.m.

Welcome: Adrienne Cole, president and CEO, Greater Raleigh Chamber of Commerce

1:15 – 2:00 p.m.

Small Business Keynote: Jesse Lipson, Sharefile founder, HQ co-founder, entrepreneur

2:00 – 2:15 p.m.

Networking Break

2:15 – 3:00 p.m.

Breakout Session #1 (Choose 1)

- Closing Sales and Business Deals
- Social Media and Marketing Strategies to Promote Your Business
- Gaining Access to Business Capital
- Growing Your Business by Embracing Change and Innovation in a Competitive Market

3:00- 3:15 p.m.

Networking Break

3:15 – 4:00 p.m.

Breakout Session #2 (Choose 1)

- Closing Sales and Business Deals
- Social Media and Marketing Strategies to Promote Your Business
- Gaining Access to Business Capital
- Growing Your Business by Embracing Change and Innovation in a Competitive Market

3 – 6 p.m.

Table Displays/Networking Reception