

Employer Engagement & Recruitment

Our objective is to partner with new and existing local and regional businesses to help employers obtain top talent, while helping MBA students and alumni launch, pivot or accelerate their career success.

We are committed to shaping exceptional leaders who strive to positively impact the organizations they help lead and the communities they serve. Our integrated approach is inspired by the impressive research of our faculty and grounded in its application to successful business practices. The UNC Kenan-Flagler MBA experience is a continual cycle of learning, practicing, collecting feedback, and reflecting, always with an eye on the principles that form the foundation of true leadership.

WAYS WE CAN CONNECT EMPLOYERS TO OUR TALENT

- Post internship and full-time opportunities
- Host local and regional employers at our events, such as: coffee chats, networking events, information sessions, forums and conferences
- Connect local and regional businesses with MBA student clubs
- Connect local and regional businesses with Centers and faculty

WHY UNC KENAN-FLAGLER

Our top-ranked, STEM-designated MBA programs are designed to ensure that the student experience is as rewarding as the transformational educational experience and develops students that know how to lead and problem solve in dynamic business environments. All four of our MBA program formats share common strengths – faculty and classmates invested in students' long-term success, powerful coursework developed to address current and emerging business needs, a challenging yet collaborative learning environment, tailored leadership development, and a career services team dedicated to lifelong ROI.

UNC Kenan-Flagler MBA programs:

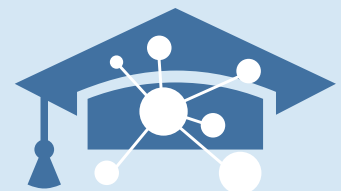
- Are consistently top-ranked globally
- Retain renowned faculty who are world-class researchers, expert teachers, and, in many cases, former executives from leading global corporations
- Innovate through an evolving curriculum and applied learning opportunities to address shifting business needs
- Maintain a challenging, collaborative, and diverse learning environment
- Offer unique and tailored leadership development programming
- Provide a career services team dedicated to students' long-term success, including lifelong access to coaching
- Emphasize analytical rigor for decision-making, reflected by our [STEM designation](#)

WAYS WE CAN ENGAGE WITH CHAMBERS AND ALLIANCES

- Welcome new local and regional businesses
- Provide outreach to current local and regional businesses
- Present at local and regional business meetings and events
- Invite local and regional businesses to our events
- Connect local and regional businesses with our Centers and faculty

OUR MBA PROGRAMS

- Full-time MBA
- Evening MBA
- Weekend Executive MBA
- Online MBA (MBA@UNC)



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DIVERSE CONCENTRATIONS

Career concentrations reflect employer hiring needs and align to key competencies of the MBA program.

- **Capital Markets and Investments**
- **Consulting**
- **Corporate Finance**
- **Marketing**
- **Operations Management**
- **Real Estate**

Enrichment concentrations illustrate the School's unique knowledge, resources and academic centers.

- **Business Analytics & Management Science**
- **Energy**
- **Entrepreneurship**
- **Healthcare**
- **Sustainable Enterprise**
- **Technology and Innovation Management**

INSTITUTES & CENTERS

UNC Kenan-Flagler is known for its collaborative culture, evidenced by how we conduct research, provide real-life learning opportunities, and engage with industry. Our Centers and the Kenan Institute of Private Enterprise are critical to that work.

- **Kenan Institute of Private Enterprise**
 - **Center for the Business of Health**
 - **Center for Sustainable Enterprise**
 - **Entrepreneurship Center**
 - **Institute for Private Capital**
 - **Leonard W. Wood Center for Real Estate**
 - **NCGrowth**
 - **Rethinc. Labs**
 - **UNC Tax Center**
 - **Urban Investment Strategies Center**
- **Center for Excellence in Investment Management**
- **Energy Center**
- **Family Enterprise Center**
- **Luther H. Hodges Leadership Center**
- **Wells Fargo Center for Corporate Finance**

CONTACT

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